

PM Interview Evidence Kit sample

One story card, one annotated example and six follow-up questions

Use this sample to turn one real stakeholder disagreement into a specific account of your judgement and contribution. It is designed for Product Managers and Product Owners who already have delivery experience.

Start with your own situation

Read the fictional example, then fill in the story card using your own authorised evidence. Separate what you did from what the team did. If you cannot verify an outcome, state the limit instead of inventing a result.

The full kit

The full PM Interview Evidence Kit includes six story cards, a searchable evidence bank, a job-description map, 24 original follow-up questions, three annotated examples and self-review sheets. Editable DOCX and XLSX files are included alongside PDFs and CSV templates.

A\$39 once. Digital download. Request a refund within 14 days of purchase. No subscription, coaching or job guarantee.

See the full kit: <https://supecoder.com/#get-kit>

Keep this sample for personal interview preparation. The scenario that follows is fictional and must not be presented as your own experience.

A reporting request before a renewal

FICTIONAL WORKED EXAMPLE / Stakeholder conflict

This scenario is invented to demonstrate the method. It is not a customer story, testimonial or experience you may claim as your own.

A claim that needs more evidence

I aligned stakeholders and saved an important customer by delivering the reporting they needed.

A specific account

Sales asked for a reporting export before a customer renewal. I was the Product Owner responsible for recommending scope; the engineering lead owned the technical estimate and the commercial lead owned the renewal. I asked Sales to bring the customer question behind the export request. We learned that the immediate need was a monthly summary for an internal review. I documented two options: build a reusable export or provide a manual report while we checked whether other customers shared the need. I recommended the manual report because the recurring use case was still unvalidated. The engineering lead confirmed what data could be supplied, and Sales agreed the interim approach with the customer. We recorded an owner and a review date. The result I can support is a shared written scope and a clear next decision. I cannot attribute the renewal to this decision, and I do not have a measured revenue result.

What would support this account

In this fictional scenario, the decision note, agreed scope and report handover would support the account. A real candidate must use their own authorised sources or state that their recall is unverified.

A reporting request before a renewal notes

FICTIONAL WORKED EXAMPLE / How to inspect the answer

Personal contribution

The PM clarified the decision, compared options and made a recommendation. Those actions can be probed.

Team contribution

Engineering assessed feasibility and Sales managed the customer agreement. The story gives them that credit.

Outcome without a metric

Written scope, ownership and a next decision are observable process outcomes. The story does not turn them into retention or revenue claims.

Remaining uncertainty

The repeated customer need was not validated. That uncertainty explains the reversible interim choice.

Evidence bank outline

Problem: an urgent request with an unclear recurring need

Decision: interim report versus reusable export

Ownership: clarified need, wrote options, recommended scope

Outcome: written agreement and next decision; renewal causality unknown

Practise the next question

- Why was a manual report acceptable to the customer?
- What would have justified building the export?
- What if Sales had rejected the interim option?

Use the structure with one of your own projects. A statement with an honest limit is more defensible than a polished claim you cannot support.

Stakeholder conflict story card

Explain a disagreement about a product decision without turning the other person into the villain.

Project or situation: _____ Evidence ID: _____

1 What did each person need, and where did those needs conflict?

2 What was your decision authority, and who held the final decision?

3 What evidence did you bring to the discussion?

4 Which alternatives did you compare, and what did you give up?

5 What did you personally say, write or change?

6 What agreement or disagreement remained, and how do you know?

Practise a short account from these notes, then answer one follow-up without reading. Keep confidential details out of your answer.

Six questions to practise

1 What was the strongest argument against your position

State it fairly, then explain why your decision still made sense.

2 Who could overrule you, and what did they decide

Separate recommendation, agreement and formal authority.

3 What did you concede to reach an agreement

Name a real tradeoff. If there was no agreement, say so.

4 How do you know the disagreement was resolved

Use an observable decision, behaviour or written agreement.

5 What did you do personally that another team member did not

Use specific actions and credit others for theirs.

6 What would you try differently next time

Tie the change to an observed limitation in your approach.

Check your answer

Can someone identify your decision, the alternative you considered and the outcome you can support? If a follow-up exposes a gap, mark it as a preparation task. Do not smooth it over with a claim you cannot defend.

Continue with six story types and the editable evidence workbook in the full kit.

Get the evidence kit — A\$39: <https://supecoder.com/#get-kit>